

Alameda County Community Asset Network

Increasing the capacity of member organizations to deliver the best services possible to low and moderate income residents of Alameda County.

Step-by-Step Membership Recruitment Chart



STEP 1:

Talk to a potential member about how AC CAN can benefit their work

STEP 2:

Prospective member has a free initial one-on-one conversation with the AC CAN Program Coordinator, or other participating members.

STEP 3:

Prospective members are welcome to attend one committee meeting and one stakeholder convening.

STEP 4:

Prospective member fills out membership application online at www.alamedacountycan.org

STEP 5:

Steering Committee reviews each application.

STEP 6:

Steering Committee issues Membership.

STEP 7:

Organization pays annual membership dues and participates at level committed .



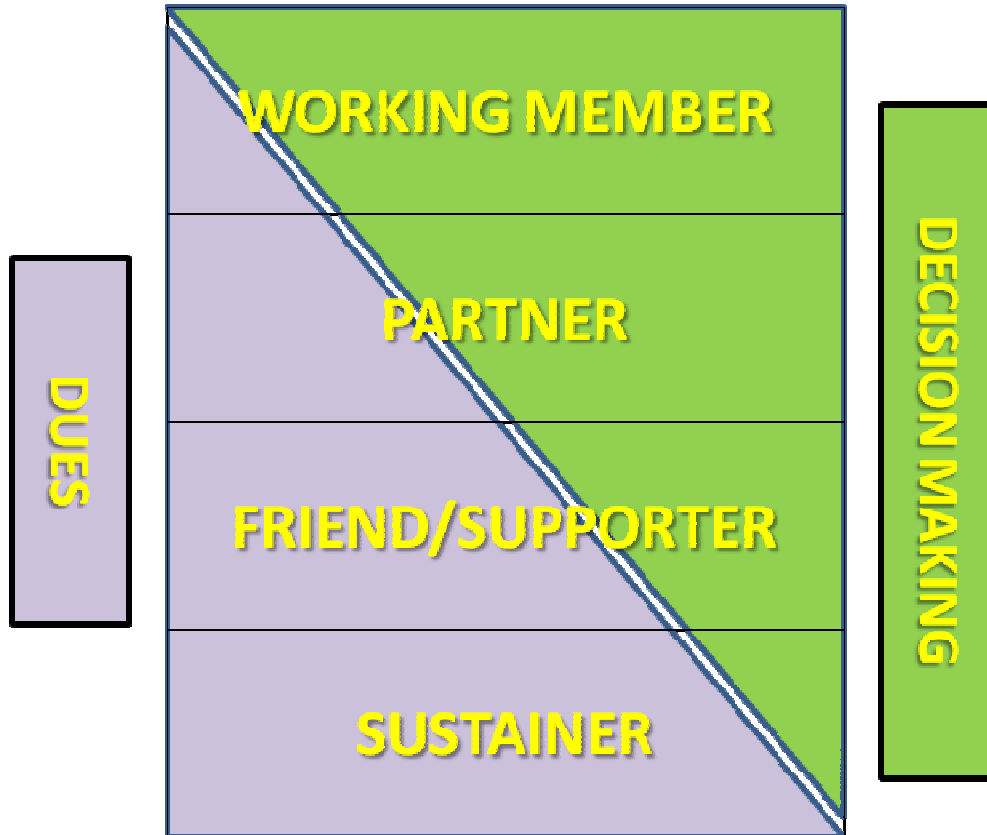
Recruitment Tips / Potential Talking Points:

- AC CAN builds the capacity of member organizations
- AC CAN provides networking and partnership opportunities
- AC CAN develops tools and resources for providers
- As a coalition, the whole is greater than the sum of its parts

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Annual Membership and Dues Structure December 2009



Working Members (\$120 annual \$0 for Steering Committee):

- Mission Alignment
- Not-for-profit
- Decision-making role
- Working commitment
- Fundraising transparency
- Full disclosure of interests

Partners (\$240 annual):

- Mission alignment
- Not-for-profit
- No decision-making role, but input invited
- Share resources and information
- Participate in Stakeholder Convening and PR & Development Committee

Friends/Supporters (\$250—\$5000 annual):

\$250 for Professional Consultant/Individual, \$500 for Government Agency, \$1000 for Funder/Private for Profit

- For-profit entities, elected officials, and funders with mission alignment
- No decision-making role but input invited
- Participate in Stakeholder Convening and PR & Development Committee

Sustainers (\$5000 + annually):

- Funders who contribute \$5000 or more annually to AC CAN
- Acknowledged in AC CAN Materials and Products
- Participate in Stakeholder Convening and PR & Development Committee